Lessons learned from the “InternAbroad” project with Norway

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Since 1886
Successful Global Internship
-Introduction-
Internship Abroad – Why Do it?

- How far are you willing to go for success?

**Earning potential**
Your accredited course means that you are no longer locked behind the infamous "Entry level" limitations

**Cultural adaptability**
Proof that you are not an Individual but a global citizen. You are the future

**Intimate knowledge of the industry**
You will start with a huge head start over the rest of the world

**Understanding of another world**
Your deep understanding of intricate cultural elements, crucial for the global workforce

http://www.iccworld.co.jp/internshipinjapan/home/program-and-fees/why-internships/
Internship Abroad – And More.

- **Boost your career potential**
  Step above and beyond the others with your amazing experience in Japan

- **Practical real, world experience.**
  "In theory, theory and practice are the same. In practice, they are not"

- **Become a Global Leader**
  You have proven the values that make a leader. Confidence, motivation, curiosity and strength.

http://www.iccworld.co.jp/internshipinjapan/home/program-and-fees/why-internships/
Graduate Employability

Employment and Career Development

92% of employers are looking for transversal skills such as curiosity, problem-solving skills, tolerance and confidence when recruiting.

64% of employers think international experience is important for recruitment (57% in 2008).

64% of employers say graduates with an international background are given greater professional responsibility.

Erasmus increases these skills!

Image source: European Commission

Erasmus students more internationally minded
Constructing a Sustained Domestic Employment Promotion and Support Program for International Students in Japan: Kansai University’s Project Plan “SUCCESS-Osaka”
2. SUCCESS-Osaka Goals and Features

(Specialized University Curriculum for Career Empowerment and Social Support in Osaka)
Employment Enhancement Program for International Students in Japan
Curriculum Overview: Internships

Internship after completing career education courses

(1) 2nd Year Internship “Project-Based Learning Internship”
   Period: 2nd Year, 1 week intensive internship in summer/spring break
   Objective: Promotion of international student corporate research
   Providing the opportunity of the experience & learning about companies interested in hiring international students

(2) 3rd-4th Year Internship “Practical Business Internship”
   Period: Post 3rd Year to Pre 4th Year Break or 1st/2nd Semester (about 20 days*)
   Objective: Understanding of Japanese companies through "practical business internship"
   Learning compatibility issues with company interested in hiring international students
Edward Holroyd Pearce, co-founder of CRCC Asia which offers internships in China, Japan, Vietnam and the UK, explains that historically, the most popular sectors were, naturally, those where employability sees the highest levels of competition.

“In the UK, it tends to be those roles in finance, law or marketing, while in the US there are a lot more engineers,” he says, adding that his business is seeing a growing demand for global internships year on year.

“A nice trend that is really taking off is universities recognising the value of these opportunities; they are putting their money where their mouth is and investing in mobility experiences.”

“Global internships will become an important aspect of the way people design degrees”
SUCCESS-Osaka goals and features

(Specialized University Curriculum for Career Empowerment and Social Support)
Employment Enhancement Program for International Students in Japan

Improving system for recruitment
Improving recruitment of foreign talent through various collaborative efforts including developing internships.

Success-Osaka provides advanced career support for high-level international personnel with low risk of leaving jobs.

Specifically:
1. Creating education and seminar curriculums.
2. Support of domestic and foreign companies nurture human resources after tentative job offers and after commencement

Human resource development for international students
Implementing education of career design for nurturing skilled foreign talent.

Follow-up of international students / companies

Employment Enhancement Program for International Students in Japan
Successful Global Internship
-Key Elements-
Relationships.

A strong relationship with businesses and other organizations where the interns will work is necessary for a program to succeed.
International internships can take a variety of forms.

The Communal Actions for Employment
Academic integrity.

Evaluation of the program is important. The university, the employer, the internship coordinator, and, if an academic project is required, the faculty supervisor must closely monitor content and quality.
Resources.

Administrators must ensure that resources, financial and otherwise, exist to properly support international internships.
Successful Global Internship
-Key Elements-

• Developing a meaningful academic experience that provides a cross-cultural education and differentiates an international internship from a domestic one.

• Creating opportunities that challenge students on academic, professional, social, and cultural levels.

• Establishing true partnerships that include adequate student commitment and university wide engagement.

• Ensuring professional placements that match students' interests and have on-site supervision that lends academic credibility and quality control to the experience.
Successful Global Internship
-Challenges in Japan -
No. of problematic 'one-day internships' rising ahead of heated job-hunting season

August 19, 2017 (Mainichi Japan)
Program Participated

Project type / Observe & Experience type are more popular

Participated Length of Time
Roughly half of them go for ½ day ~ 2-4 days
Up to 2 weeks will make up for 70 percent

No. of Companies Participated
Roughly 40% of them participated in more than 6-9
Only 15% participated in 1 company
<table>
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<tr>
<th>Project number</th>
<th>Project title</th>
<th>Norwegian institution</th>
<th>Country</th>
<th>University Partner(s)</th>
<th>Business Partner(s)</th>
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<td>INA-2017/10008</td>
<td>Placements in China for Engineering and Business Studies</td>
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<td>Enhancing work and intercultural competence through Internship</td>
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<td>INA-2017/10052</td>
<td>Research internships for NTNU students at Ohio State University</td>
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<td>Ohio state University laboratories</td>
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Successful Global Internship
-“InternAbroad” project with Norway-
Kansai University / Western Norway U.

Visit to Osaka, Japan, October 2018

Visit to Norway, June 2018
Ongoing Internships
Field Based Learning
(Society and Workplace Culture in Japan)

The students will gain work based experience through this field study. They will be able to cultivate their cultural literacy for Japanese business management, and furthermore, they will be able to develop their skills for practical business communication in practice.
Successful Global Internship
Any Lessons Learned?
Successful Global Internship  
Any Lessons Learned?

1. Start early in planning; but also know that there are some things that need to wait until the last minute.
2. Map out a curriculum for making the internship in Japan possible and fruitful, which may begin in the students’ early years into the university degree.
3. Collaboration among academic departments, international office, and the overseas partners needs to be there first.